



THINK  
THINK CHANGE.DO

SPEAKS  
SPEAKS  
SPEAKS

MARCH 15  
FREE PUBLIC LECTURE

# Opportunity in Crisis

## ARE GREEN CREDENTIALS NOW A KEY DRIVER FOR SUCCESSFUL BUSINESS?

A serious turning point has been reached in the relationship between human consumption and global ecosystems. Corporations and governments are heeding alarm bells that many industries must adopt sustainable practices or propel the world's nations into environmental and social disaster. To date, the daunting task of creating a sustainable basis for human survival has been viewed mainly in terms of costs.

Drawing on inspiring examples from Australia and world-wide, this free public lecture explores the opportunities that are at hand for Australian business to respond profitably to growing environmental and social crises, contributing to sustainable solutions by achieving more with less.

### INTRODUCED BY

Maria Atkinson, Global Head of Sustainability, Lend Lease Corporation

### DEXTER DUNPHY

Dexter Dunphy is Distinguished Professor in the UTS Faculty of Business. With an international reputation for thought leadership, research and consulting in corporate sustainability, corporate social responsibility and the management of organisational change, he has authored 90 articles and 25 books, some business best sellers. Dexter is a member of the Westpac Community Consultative Council and a Patron of the Global Sustainability Institute at RMIT. He has been Foundation Director of the Centre for Corporate Change at the Australian Graduate School of Management, held visiting professorships at Harvard University, Keio University (Japan), the National University of Singapore, the Shanghai First Medical College and the Helsinki School of Economics and Business Administration. Dexter actively supports and documents sustainability initiatives in leading Australian companies.

### When

Thursday 15 March 2007  
6pm drinks for 6.30pm start

### Where

Guthrie Theatre  
Level 3  
Peter Johnson Building  
702-730 Harris St, Ultimo

### Free Parking

Peter Johnson Building  
basement carpark  
702-730 Harris St, Ultimo

### RSVP

Wednesday 14 March 2007  
Contact: Robert Button  
Tel: 02 9514 1734  
Email:  
robert.button@uts.edu.au